



PODCASTING 2.0

**Why:** Free podcasting from corporate control

**How:** Integrate decentralized content with decentralized money

**What:** Build a self-sustaining ecosystem for podcasting



# Daily Potential Value Flow

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100 million US podcast listeners

1 hour per day average listening time

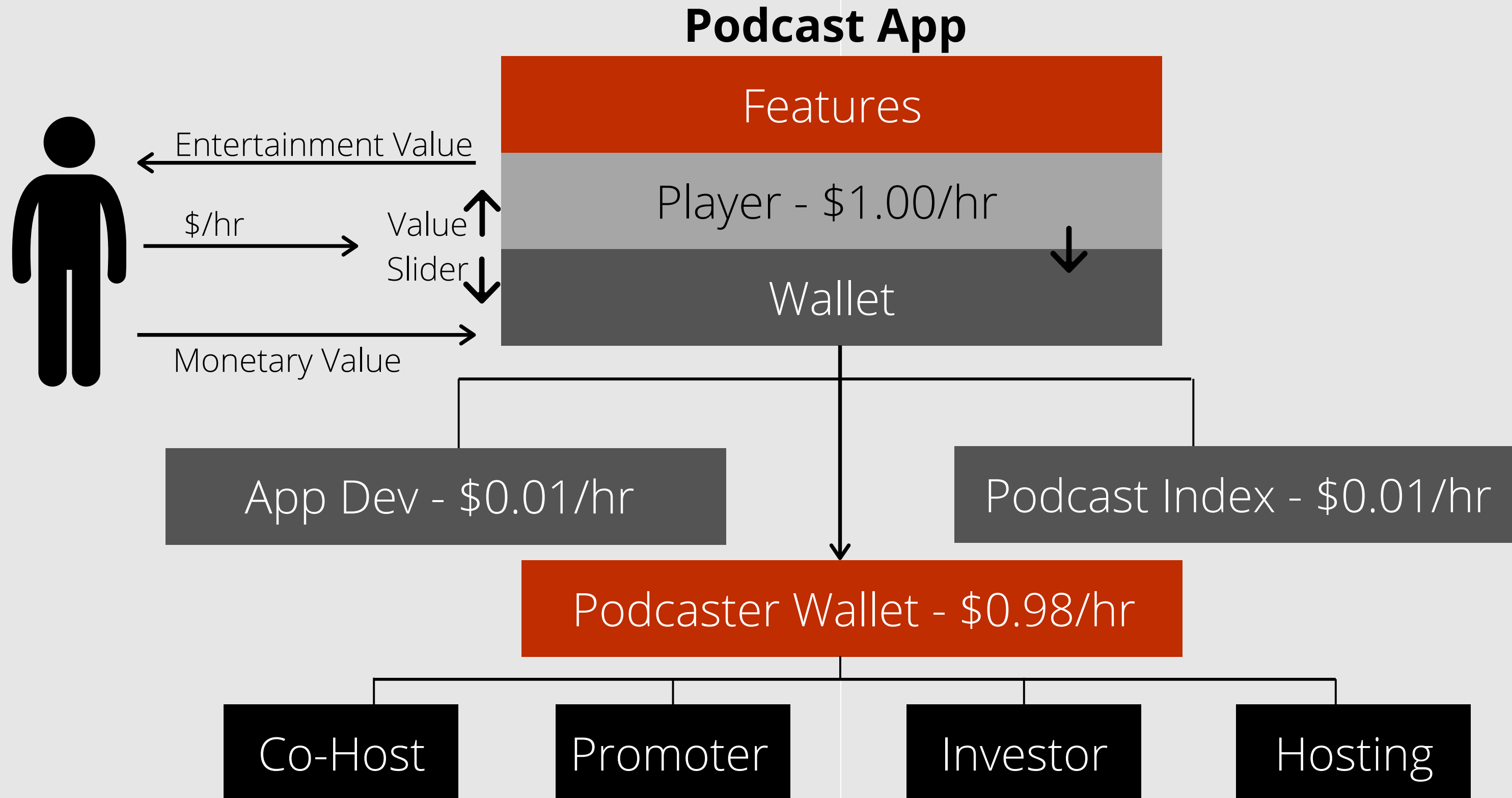
Convert 1% to Podcasting 2.0 at \$1 per hour pledge

Potential daily flow = \$1 million

1% to App Developers = \$10,000 per day



# Daily Potential Value Flow



# Podcast Lightning Value 4 Value Stack

